THE CORE OF BUILDING A STRONG TEAM



KEEPING YOUR TEAM PRODUCTIVE & ENGAGED

Over 85% of team issues result from poor communication skills, mismanaging conflict, and a lack of camaraderie.

— Culture Wizard

Whether your whole team is in the office, working remotely, or a hybrid of both, communication and engagement are struggles common to workplaces around the world. If you are facing difficulty integrating your team, implementing training, or strategizing for success, you are not alone.

On Purpose's CORE (Communicating Open-Minded Real-Time Engagement) is a versatile, customizable program that can be adapted to meet the needs of any organization. Originally designed for in-person experiential learning, the CORE also boasts programming options for the videoconferencing world. Participants are guided through handson and collaborative activities that create an environment filled with laughter and aha moments, regardless of where they are located physically.



Often called a steroid shot, injecting this content into your team propels them to being a high functioning unit again. *On Purpose* encourages team members to understand their own strengths and weaknesses in order to effectively solve problems as part of the team.

By focusing on communication and situational responses, *The CORE* drives participants toward healthy relationships that allow for individual awareness within a team environment. (possibly could be a call out) Challenge each employee to contribute to *The CORE* of a successful team.



On Purpose truly helped to make our global summit a massive success. I have no hesitation when saying it was the definitive highlight of the week. The impact of what OPA does has gone so far beyond our summit [...] the lines of communication and sense of camaraderie have vastly improved.

— Ashley C., Strategic Program Manager, Cisco

